



# Empowering Non-Profits to Build Local Ecosystems



**Sustainable online solutions to increase non-dues revenue**

# Community Champions

**Mark Park**

Founder & President, Jibbio



[VIEW](#)

**Brian Seufert**

V.P. Marketing and Product Development, Jibbio



[VIEW](#)

# EXCEPTIONAL VOLUNTEER



Tira Campbell, Volunteer Coordinator



Mark Park

Mark Park, finalist for the 2022 Best in Class - Exceptional Volunteer Award.  
As of March 27, 2025, Mark has volunteered for 400 consecutive weeks at [Daily Bread Food Bank](#).



## Brothers Celebrate Five-Year Volunteer Anniversary

August 16, 2022

With five years as volunteers under their belt, Mark Park and his brother Joseph are shining examples of the dedication and passion volunteers bring to Daily Bread Food Bank each, and every day.

What began as an opportunity for Joseph who has a developmental disability, to stay active in his community, resulted in a life-changing event for Mark as well. [Read more](#)

# Top Non-Profit Goal

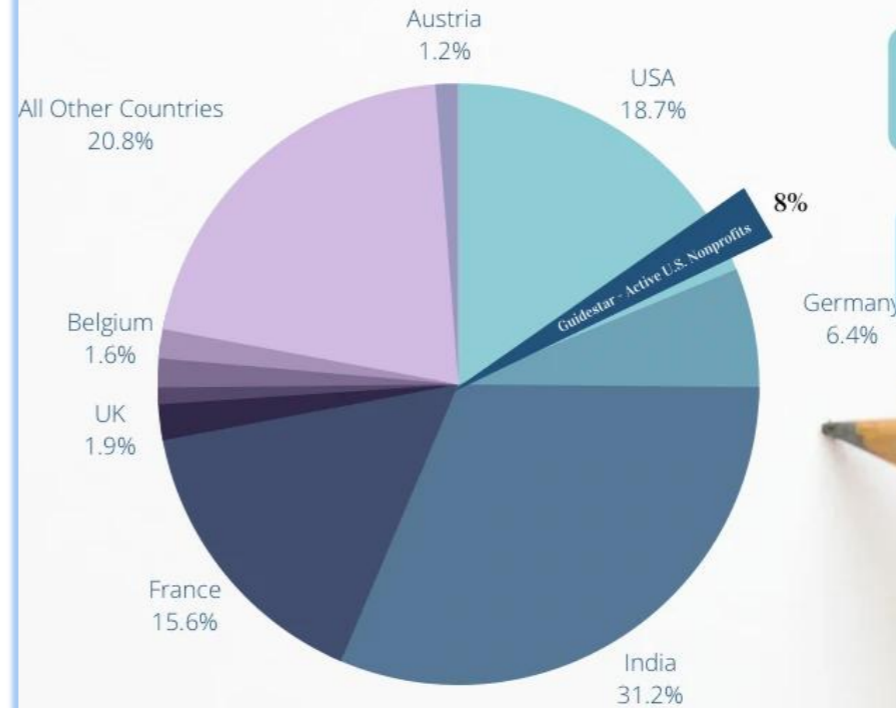


In the United States, a significant portion of the roughly 1.8 million registered nonprofit organizations are actively seeking to raise non-dues revenue, and 76% of small staff associations rank generating non-dues revenue as most important.



Nonprofits often struggle with financial stability if they rely heavily on a single revenue stream like membership dues. This has led many to prioritize diversifying their revenue streams.

## 10 Million+ Nonprofits Worldwide



**82% OF NONPROFITS** worldwide are registered in countries other than the United States.

**UNITED STATES** Has 1.8 million registered nonprofits (18% of nonprofits worldwide)

**76% OF US NONPROFITS** Are small with annual revenue between \$0-\$99k (IRS)

**ONLY 8% OF NONPROFITS** In the United States are active on Guidestar, a U.S. registry with mission to inform donors

**WIKICHARITIES** is a global database for  
1) donors to review nonprofit information,  
2) nonprofit collaboration,  
3) those who need services.  
WikiCharities is creating a global transparent community for the nonprofit sector.



# Why Jibbio

Imagine a solution that connects local residents, businesses, and non-profits working together to support their community.

This can help attract more donors, volunteers, and increase public support for your mission.



Combine donations (**cash** and **goods**), advertising, and e-commerce (**online store** and **marketplace**) **all-in-one** platform, to drive a local economy.

Give the public more reasons to frequent your website, which can help to diversify and increase income streams.

Providing an e-commerce opportunity can encourage participation to boost your B2B and B2C membership value.



“ Jibbio helps non-profits go from feeling overwhelmed with the challenges of increasing non-dues revenue, to feeling more at ease with a sustainable platform to raise funds online. ”

Add to Cart

Donate

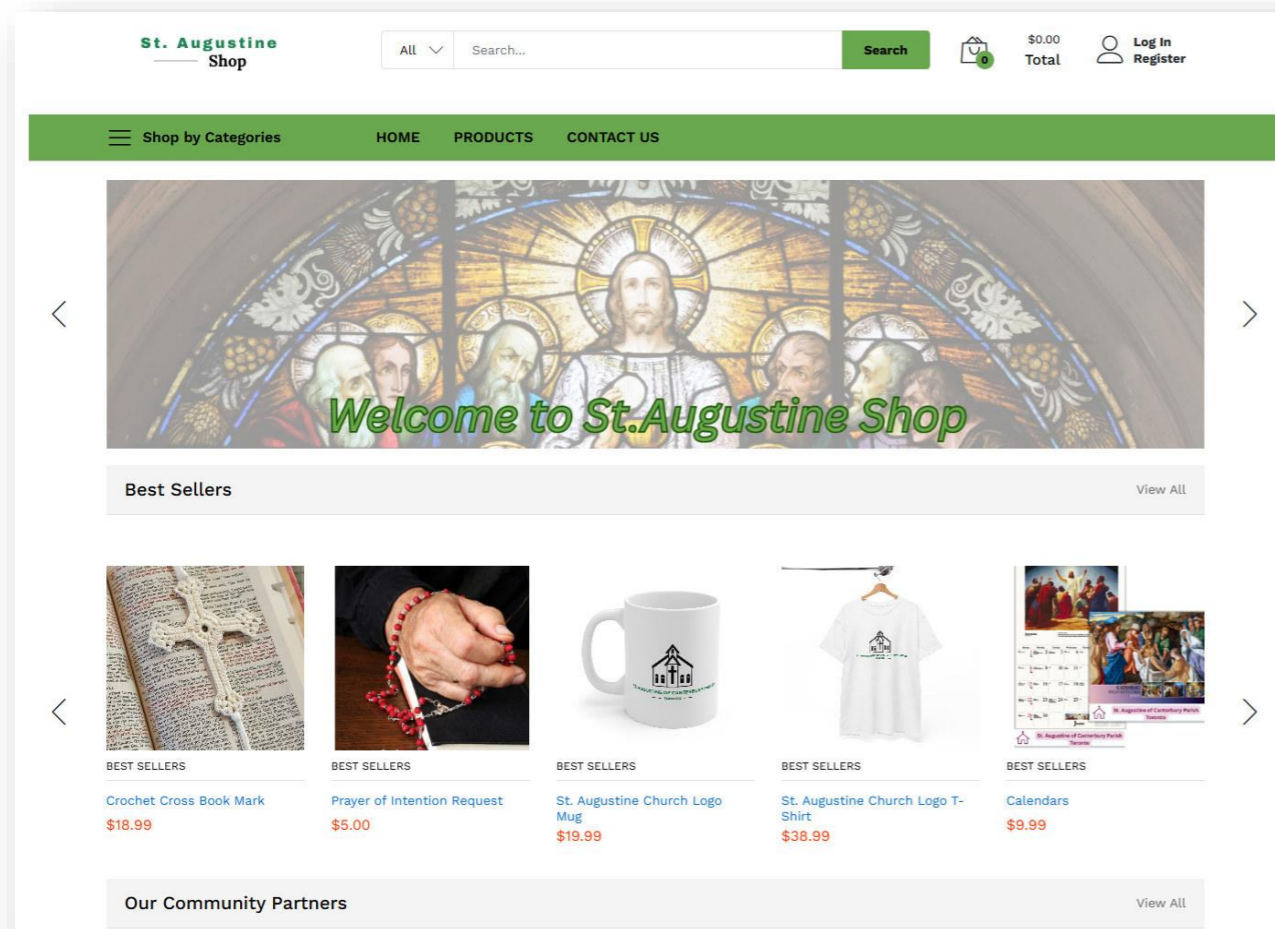


# How to Thrive with Jibbio

1. Join the Jibbio [LITE, PLUS](#), or [PRO](#) plan for non-profits.

Jibbio Plan	Monthly Rate
LITE	\$59.00 /month
PLUS	\$119.00 /month
PRO	\$219.00 /month

## 2. Setup your [Online Store + Marketplace](#).



### Online Store + Marketplace

Create an online store with a built-in multi vendor marketplace to drive more traffic, increase sales, and grow a local economy. Earn 0-99% commission on items or products sold by marketplace sellers.

## ADVERTISING REVENUE



Add up to 5 images for the top banner slider and up to 15 images for the carousel – one image per advertiser. (E.g., \$300-\$600/yr per ad)



Simply upload each advertiser's image and URL to have it displayed alongside the other advertisers.




Ad revenue alone pays to operate your website and much more.

### Welcome to St. Augustine Shop


#### Best Sellers

[View All](#)




**BEST SELLERS**

[Crochet Cross Book Mark](#)  
**\$18.99**




**BEST SELLERS**

[Prayer of Intention Request](#)  
**\$5.00**



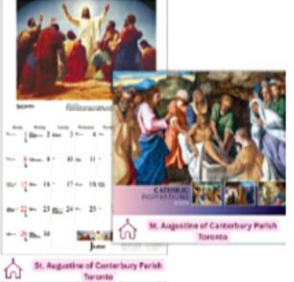
**BEST SELLERS**

[St. Augustine Church Logo Mug](#)  
**\$19.99**



**BEST SELLERS**

[St. Augustine Church Logo T-Shirt](#)  
**\$38.99**




**BEST SELLERS**


[Calendars](#)  
**\$9.99**

#### Our Community Partners


[View All](#)




Shoreham Dental  
FAMILY DENTAL CARE




**ECHEVERRIA**  
LEGAL SERVICES




neos



DeMarco  
FUNERAL HOME



**NOFRILLS**



**MAXIMIZE EARNINGS:** For every product category, you set a commission range between 0-99% (e.g. 7-99%). For every product for sale, marketplace sellers choose a commission rate within your set range (e.g. 10%). Highest commission products are sorted from top to bottom on the website to maximize your earnings.

When a customer purchases a product from a seller, payment is deposited in your PayPal or Stripe account. Next, a payout (less your commission) is automatically sent to the seller a day after their refund policy expiry date, which sellers choose per product (default is 14 days).



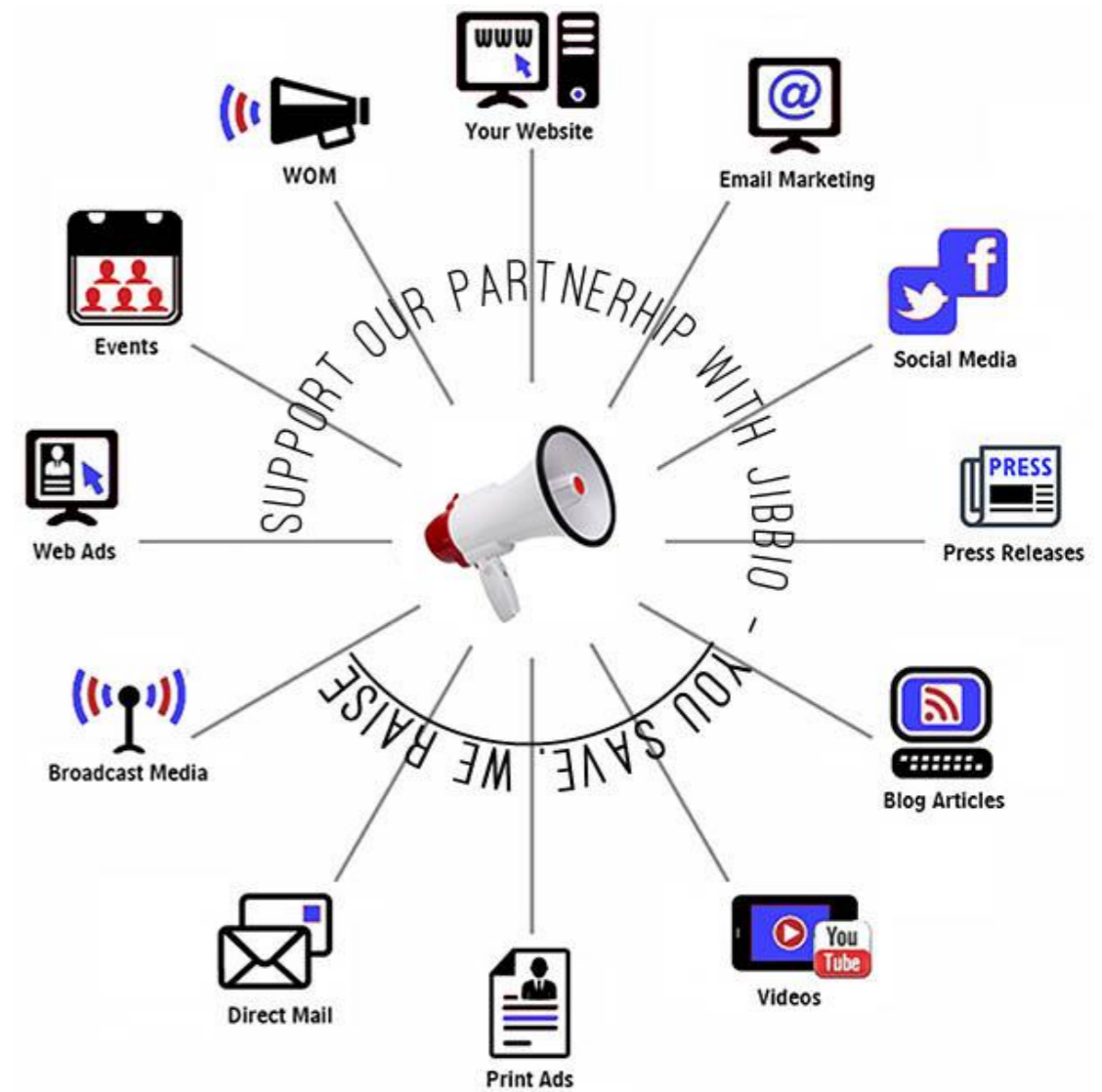
Edit the outreach templates below and send to donors, friends, family, social media, businesses, and community groups to get the word out.

[Invitation to buy or sell on your marketplace \(V1\)](#)

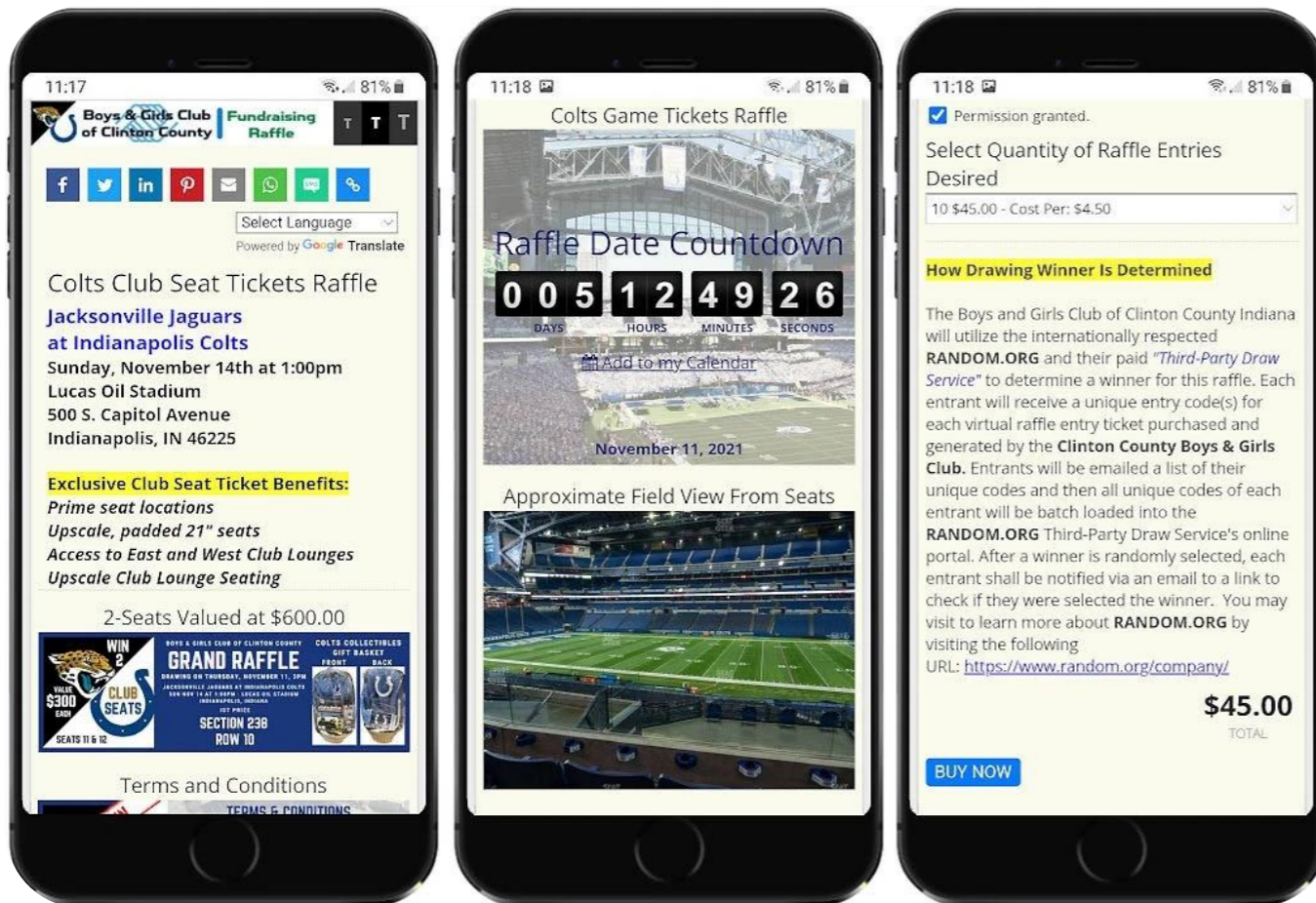
[Invitation to buy or sell on your marketplace \(V2\)](#)

[Invitation to buy or sell on your marketplace \(V3\)](#)

## How To Promote Your Online Store Marketplace



### 3. Create a [MAXeSite](#)™ from scratch or download predesigned templates.



## MAXeSites

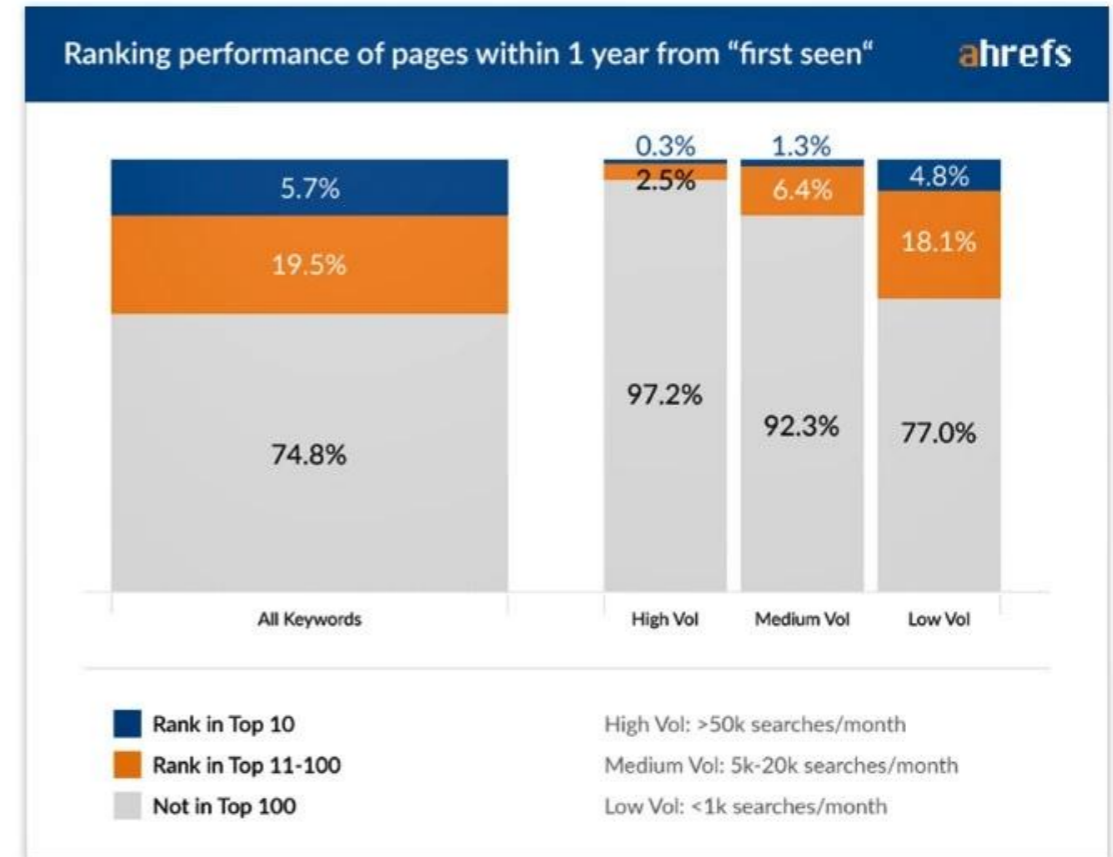
Create SEO lead generation landing pages each focused on ONE product or service in a local area. Proven methodology to rank higher than a website for local target keywords in Google search results.

Single-page MAXeSites can outrank large websites for **local target keywords** to achieve the 5.7% tier by ranking in Google 'Top 10' for **WEB** searches within a year, and 'Top 3' for **IMAGE** searches within six months.

Results vary based on content, activity, and competition.

[See the proof – Perform Google searches](#)

Only 5.7% of all newly published pages will get to Google Top 10 within a year.



## DRIVEN BY RESULTS



**300%**

Increase in funds raised online

**2.9x**

More online donations vs. Facebook Fundraisers

**20%**

Increase in online registrations

**35**

Average hours saved monthly



**BOYS & GIRLS CLUB  
OF CLINTON COUNTY**

1100 W Green Street  
Frankfort, IN 46041-1255  
(765) 659-3520

Email: ccbgc@accs.net  
www.bgccClintoncounty.org

Executive Director

Susie Michael

Program Director

Briget Alfaro

Board Of Directors

Dan Coapstick  
Mandi Mitchell  
Matt Beardsley  
Deanne Hunter  
Stacy Gephart  
Kevin Copas  
Dave Clark  
Isaac Chavez  
Evan Hall  
Alan Price

December 31, 2021

Dear Mr. Park,

The Boys & Girls Club of Clinton County enrolled in the Jibbio 'PLUS' service on September 1, 2021.

We initially created two MAXeSites to streamline our youth basketball registration process and club membership applications. We were pleased to discover that MAXeSites included an *accessibility-compliant, built-in language translation and text-to-speech feature* as we serve many members in our community whereby English is not their first language.

Furthermore, this also allowed us to create other online applications to accommodate any language, enabling us to transition our print administration to digital. In turn, saving our staff at least 35 monthly hours in time.

We also downloaded the various predesigned marketing and advertising MAXeSite templates, edited according to our needs, which was conveniently easy.

One in particular was a 'raffle fundraiser' MAXeSite that our staff thought was a very convenient method for participants to access and interact with our current promotions.

After sharing the 'raffle fundraiser' MAXeSite link to Facebook, emails, and adding its built-in QR code to print flyers, we were able to generate 2.9 times more online revenue compared to Facebook Fundraisers for a 300% increase. Moreover, we immediately received funds raised via MAXeSites directly in our PayPal account, compared to waiting weeks to receive funds raised via Facebook Fundraisers.

MAXeSites are evidently simple, engaging, and versatile.

After just 90 days, Jibbio has been a tremendous asset for our organization and we look forward to exploring its capabilities to expand our online presence moving forward.

All the best,

A handwritten signature in blue ink that reads "Susie Michael".

SUSIE MICHAEL  
EXECUTIVE DIRECTOR

**The Positive Place For Kids**





## MANAGED SERVICES

We'll set up your Jibbio account and manage it ongoing, costing you \$0 in out-of-pocket expenses to earn monthly income.

Yes, really.

---

Contact us to learn more or get started!

