RE: Buy, sell, or advertise in our new marketplace – support local!

Attention friends, family, and small business owners:

We launched our new community online marketplace!

[ONLINE STORE + MARKETPLACE WEBSITE]

## Why our marketplace is different

We allow sellers to choose the commission percentage they feel comfortable with when their item or product is sold.

When you buy local, nearly **\$70 for every \$100** spent stays in our local economy, which can lead to job creation and increased economic growth.

## **BUY AND SELL**

When you buy or sell in our marketplace, you are collectively helping our non-profit, local businesses and community to thrive. It is a win-win for everyone.

You have the opportunity to make a positive impact and contribute to our [CITY/TOWN] community in a meaningful way by selling, buying, advertising, and sharing.

## **ADVERTISE**

The top sliding banner on our marketplace is available for **five** advertisers at the cost of: [\$50/month per advertiser].

The carousel below the sliding banner is available for **ten** advertisers at a cost of: [\$25/month per advertiser].

Simply provide us with your image ad and URL to display with the other advertisers.

Thank you in advance for your consideration and support!

Sincerely,

[ORGANIZATION NAME]